



bigfunbigbusiness

EAS
2007

Euro Attractions Show

Deliver it to your guests and succeed. Learn how at EAS 2007, Europe's premier amusement and attractions show.

No other trade show in Europe offers such a comprehensive range of product categories, renowned keynote and educational sessions, and networking opportunities. With 8,000 square meters of exhibition space and 8,000 attendees, EAS 2007 is the meeting place for Europe's amusement and attractions industry. Visit www.euroas.com for more information.

**FIBES CONFERENCE AND EXHIBITION CENTER,
SEVILLE, SPAIN | 30 JANUARY – 1 FEBRUARY, 2007**

EAS 2007

30.January-1.February

FIBES Conference and Exhibition Center, Seville, Spain

Plan now to attend EAS 2007, 30. January to 1. February in Seville, Spain. EAS 2007 is Europe's Premier event for the Attractions Industry. With more than 7,500 attendees from over 65 different countries and 8,000 net square meters filled with more than 250 exhibiting companies no other show offers such a comprehensive collection of educational offerings, products, celebrated keynote sessions, and exceptional networking events.

THE ATTENDEES

Attend EAS 2007 to meet, learn and network with your attractions industry colleagues. Share ideas on how to market your facilities, attract more guests, hire more qualified staff and improve your bottom line. With more than 7,500 attendees from over 65 different countries you will meet managers from various types of business facilities such as; theme parks, waterparks, zoos, family entertainment centers, amusement parks, museums, tourist and historic attractions, stadiums, arenas, fairs and carnivals, casinos, architects, land developers, aquariums and much more.

THE EXHIBIT FLOOR

See and buy everything you might need for the upcoming season on the EAS 2007 exhibit floor. With nearly 300 exhibitors occupying more than 8,000 net sq. meters of exhibit space you will see games, plush-toys, food and beverages, show productions, amusement rides, kiddie rides, water rides, ticketing, and many more products from the 50 different product categories displayed. EAS will provide you with the products and ideas to keep your attendance soaring and your profits rising.

THE EDUCATION

The Euro Attractions Show's multi-lingual educational program is simply the best value in education and professional development in the amusement industry. This complimentary program offers learning opportunities for employees at all levels in your business. Operators from across Europe and the rest of the world share their expertise on making their amusement park, zoo, waterpark or attraction increase revenue, provide better services, improve profit and attract more guests. Their great ideas can work for you too!

- Hear the views of leading park operators on the future of the attractions industry in Europe.
- Find out the latest information on the European Ride Incident Reporting program and other industry safety initiatives.
- Learn how attractions are using new tools to measure, bench-mark and improve guest service levels.
- Listen as young park guests from across Europe tell us what they like –and would like to change – about the amusement park experience.
- Discover how attractions are improving "In-Park" spending in food, retail, and games operations.
- Register for one of the Professional Development Programs for an in-depth study of the amusement industry
- See behind the scenes at Isla Magica Theme Park and visit Seville's historic district and Flamenco Museum

Visit www.euroas.com for more information on EAS 2007.



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